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delivers by adopting  
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author={Gerald L.  
Bradley}, year={2006}  
} Gerald L. Bradley

Published 2006

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Contents: Preface

Part I Fundamentals  
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Realisation takes you  
step-by-step through  
the benefits  
realisation process,  
explaining along the  
way, how to: define  
your projects and  
programmes by  
mapping the ...

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Realisation

Management. Based on experience this book provides lots of practical and pragmatic advice on the application of benefit realisation management. It is aimed at you, whether you are a project, programme or change manager and want to take a

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benefits focussed approach on your change initiative. You may have little or no experience of benefits management and this book will provide you with lots of hints and tips and practical advice to apply the core benefit ...

## Practical Benefit

*Page 24/40*



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Realisation

Management

Benefits Realisation -  
a hugely valuable

process: What is

Benefits Realisation?

It is the definition,  
planning, structuring

and actual realisation

of the benefits of a

business change or

business

improvement project.

Despite vast sums

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being spent on projects, many organisations don't do most of what follows.

Benefits Realisation:  
A Comprehensive  
Overview

A Benefits Realisation Plan can assist in accurately tracking the Benefits and Dis-benefits towards

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their final realisation.

Understanding

Benefits helps us to

confirm the viability

(whether an initiative

is worth doing) and

alignment of activity

in delivering a vision.

So the Benefits

Realisation Plan

provides a common

reference point

within which to show

the magnitude and

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timing of forecast  
benefits realisation. A  
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Plan is therefore the  
basis for ongoing  
monitoring ...

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more benefits and  
realise them earlier.

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book provides lots of  
practical and  
pragmatic advice on  
the application of

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benefit realisation management. It is aimed at you, whether you are a project, programme or change manager and want to take a benefits focussed approach on your change initiative. You may have little or no experience of benefits management and



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this book will provide you with lots of hints and tips and practical advice to apply the core benefit management process.

Welcome to The Home Of Benefits Management  
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Change. Written by an experienced benefits management practitioner and a bestselling author on change, Practical Benefits Realisation Management takes a practical and pragmatic approach to realising the value from change initiatives.

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purpose of this book is to provide real world guidance on the practical application of the benefit management process, within the context of organisations that have some level of programme and change management capability, but very limited or no benefit

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