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This Handbook presents a comprehensive and contemporary compendium of the field of cross-cultural management (CCM). In recognition of current trends regarding migration, political ethnocentrism and increasing nationalism, the chapters in this volume not only cover the traditional domains of CCM such as expatriation, global (virtual) teamwork and leadership, but also examine emerging topics such as bi/multi-culturalism, migration, religion and more, all considered from a global perspective.

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The result is a Handbook that acknowledges and builds on a variety of research traditions (from mainstream to critical), updates existing knowledge in relation to current challenges, and sets the direction for future research and developments, making this an invaluable resource for researchers in the field, and across related areas of international business, management, and intercultural relations. Part 1: Multiple Research Paradigms for the Study of Culture Part 2: Research Methods in Cross-Cultural Management Part 3: Cross-Cultural Management and Intersecting Fields of Study Part 4: Individuals and Teams in Cross-Cultural Management Part 5: Global mobility and Cross-Cultural Management Part 6: Developing Intercultural Competence

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is increasingly being marked by an undeniable and consistent tension between pure economic and ethical ways of valuing and acting. This book is a collaborative and cross-disciplinary contribution that challenges the assumptions of capitalist business and society. It ultimately reflects on how to restore benevolence, collaboration, wisdom and various forms of virtuous deliberation amongst all those who take part in the common good, drawing inspiration from European history and continental philosophical traditions on virtue.

Since the global financial crisis began in 2008-2009, there has been a strong decline in financial markets and investment. Alternative finance presents challenges intended to stimulate investment and promote economic growth and development. This volume aims to provide



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the reader an understanding of alternative finance in its various forms.

The onset of the global crisis has emphasised the persistence of substantial differences in development and social progress within the euro area. The specific case of countries located in the southern periphery region has come to the centre stage, due to the harsh economic conditions that all these countries have experienced in the recent past. In the aftermath of the American subprime credit bubble, these countries' high indebtedness raised doubts as to their ability to sustain public finances, with the financial crisis developing and gaining momentum due to the fragilities presented in the economy. To varying degrees of severity, all of these economies have since been forced to introduce strong fiscal tightening programmes in order to achieve fiscal

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consolidation, which have translated into recession and rising unemployment. This book undertakes a comprehensive analysis of the causes of the crisis in southern European countries, showing that the "Achilles heel" of these economies is rooted in the dismal evolution of productivity and in a specialisation pattern excessively based on the so-called "traditional", low, and low-medium tech industries, which yield low margins, declining export shares and, ultimately, withering international competitiveness. Such evidence suggests that the southern European periphery industrial growth model has reached its limits, demanding a multidimensional policy approach capable of overcoming the magnitude and complexity of the present crisis. Without denying the need to adjust public and private balance sheets, it is argued that finding a sustainable path out of the

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present problems requires addressing the challenges of productivity growth and competitiveness in the long term.

Troubled economic times are putting an extraordinary pressure on corporate managers, who have to make investment decisions under unprecedented uncertainty and risk. The aim of this book is to help managers to reflect upon the critical assumptions underlying the most relevant tools for valuation of corporate investments under uncertainty. It offers a wide range of working papers, journal articles and case studies which are the fruit of our recent experience in teaching, consulting and research. This book is ideally suited to both managers and MBA students who seek to improve their critical ability to make value decisions based on

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an array of relevant investment valuation tools.

This volume explores corporate governance from three perspectives: a traditional economic, a philosophical, and an integrated business ethics perspective. Corporate governance has enjoyed a long tradition in the English-speaking world of management sciences. Following its traditional understanding it is defined as leadership and control of a firm with the aim of securing the long-term survival and viability of that firm. But recent business scandals and financial crises continue to provide ample cause for concern and have all fuelled interest in the ethical aspects. As a result, corporate governance has been criticized by many social groups. Economic sciences have failed to provide a clear definition of the corporate governance concept. Complexity increases

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if we embed the economic approach of corporate governance in a philosophical context. This book seeks to define the concept by examining its economic, philosophical and business ethics foundations.

The long-term sustainability of the euro and the Economic and Monetary Union (EMU) depends heavily on their ability to attract widespread public support. The public support shown for the euro throughout its first three decades has helped to shield it against populist attempts at the national level to dismantle the common currency. It has granted political legitimacy to the presidents of the European Central Bank to do "whatever it takes" when the euro has faced a crisis. Public Support for the Euro is the second of two Open Access volumes presenting a selection of the author's essays on Labor

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Productivity, Monetary Economics, and the Political Economy, which represent the second part of his habilitation in economics. This second volume brings together eleven of the author's essays, selected with a view to provide an overview of the evolution of his research on public support for and the economics and the political economy of the euro and EMU.

A comprehensive guide to the dynamic area of finance known as market microstructure. Interest in market microstructure has grown dramatically in recent years due largely in part to the rapid transformation of the financial market environment by technology, regulation, and globalization. Looking at market transactions at the most granular level and taking into account market structure, price discovery,

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information flows, transaction costs, and the trading process—market microstructure also forms the basis of high-frequency trading strategies that can help professional investors generate profits and/or execute optimal transactions. Part of the Robert W. Kolb Series in Finance, *Market Microstructure* skillfully puts this discipline in perspective and examines how the working processes of markets impact transaction costs, prices, quotes, volume, and trading behavior. Along the way, it offers valuable insights on how specific features of the trading process like the existence of intermediaries or the environment in which trading takes place affect the price formation process. Explore issues including market structure and design, transaction costs, information flows, and disclosure. Addresses market microstructure in emerging markets. Covers the legal and regulatory issues.

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