

## Fundamentals Of Franchising

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Fundamentals of Franchising, Fourth Edition. 2015, 479 pages, 7 x 10, Paperback, PC 5620152. Written by a team of experienced franchise law attorneys, this practical guide helps lawyers and nonlawyers alike understand the key aspects of franchise law from a wide range of practice specialties and viewpoints. Book. E-Book. \$159. NON-MEMBERS. \$143. MEMBERS.

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Fundamentals of Franchising. Date: March 10, 2020. Time: 9:00 a.m. – 4:00 p.m. Location: New York City Bar, 42 West 44th Street, New York, NY 10036 (also available via webcast) Nixon Peabody partner and co-leader of our Franchising practice Keri McWilliams will be participating in the New York City Bar CLE program, " Fundamentals of Franchising. " .

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Mufflers, and the other 6,000+ franchise systems operating in the United States. 2. Practical Definition Franchising is a method of distributing goods or services. A franchise is a type of business in which someone (the franchisee) agrees to pay certain fees and obey certain rules for the right to sell the goods or services of an

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