

Luxury Talent Management Leading And Managing A Luxury Brand

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The first book focusing specifically on talent management, retention and leadership in the luxury industry, and the challenges and obstacles this industry is likely to face in the future About the Author. MICHEL GUTSATZ is an international expert in luxury brand management and brand strategy. He advises investment funds, luxury & prestige ...

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What is Talent Management? Definition, Strategy, Process ...

Leadership style and strategy that luxury brands should keep an eye on in order for them to ensure that their business philosophies and brand proposition are effectively conveyed and their brand is well presented to their target market.

The Future of Luxury Talent - The European Business Review

The goal of talent management is quite simply to successfully recruit, develop, deploy and retain top individuals for any organisation or business with an objective of succession planning.

Introduction to Talent Management – Leadership Matters ...

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