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Usability Testing 101 **Prioritizing Web Usability Jakob Nielsen**

rioritizing Web Usability by Jakob Nielsen and Hoa Loranger can best be described as a more 'strict' approach to web usability. If you have been in web development for any extended period of time it is likely that you have heard the name Jakob Nielsen. He offers great insight to web usability and has for many years.

Prioritizing Web Usability: Nielsen, Jakob, Loranger, Hoa ...

Hoa Loranger and Jakob Nielsen, 2006 After more than a decade of Web usability research, we literally have thousands of guidelines for making better websites. But what are the most important ones that all designers need to know? That's what Prioritizing Web Usability is about.

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In 2000, Jakob Nielsen, the world's leading expert on Web usability, published a book that changed how people think about the Web--"Designing Web Usability" (New Riders).

Prioritizing Web Usability by Jakob Nielsen

Prioritizing Web Usability by Jakob Nielsen (2006-04-30) [Jakob Nielsen; Hoa Loranger] on Amazon.com. *FREE* shipping on qualifying offers. Prioritizing Web Usability by Jakob Nielsen (2006-04-30)

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Jakob Nielsen is a principal of the Nielsen Norman Group and has been called "the world's leading expert on Web usability" by U.S. News and World Report. His Alertbox column has been published on...

Prioritizing Web Usability—Jakob Nielsen, Hoa Loranger ...

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Dr. Nielsen established the "discount usability engineering" movement for fast and cheap improvements of user interfaces and has invented several usability methods, including heuristic evaluation. He holds 79 United States patents, mainly on ways of making the Internet easier to use. Jakob Nielsen has been called:

Jakob Nielsen, Ph.D. and Principal at Nielsen Norman Group

That's what Prioritizing Web Usability is about. A second goal of the book is to update the early Web usability guidelines Jakob Nielsen published in the 1990s. The book compares these old studies with more recent ones and explains which of the old guidelines should still be followed. 406 pages, heavily illustrated, in full color.

Books by Nielsen Norman Group Authors

Jakob Nielsen is a principal of the Nielsen Norman Group and has been called "the world's leading expert on Web usability" by U.S. News and World Report. His Alertbox column has been published on the Internet since 1995 (www.useit.com).

Prioritizing Web Usability by Jakob Nielsen, Hoa Loranger ...

Author Jakob Nielsen has a world-class reputation as Web usability expert since 1995 and this book co-authored by Hoa Loranger proves that he is still going strong. A "practice of simplicity" has always been characterizing Jakob Nielsen's approach to us-ability.

Prioritizing Web Usability: Amazon.co.uk: Nielsen, Jakob ...

Jakob Nielsen is the acknowledged guru of web usability. I found this to be one of his most useful books yet, with screen shots of sites to illustrate both good implementations and violations of usability best practices. His reasoning behind prioritizing which usability issues to go after first is sound.

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In 2000, Jakob Nielsen, the world's leading expert on Web usability, published a book that changed how people think about the Web—Designing Web Usability (New Riders). Many applauded. A few jeered. But everyone listened. The best-selling usability guru is back and has revisited his classic guide, joined forces with Web usability consultant Hoa Loranger, and created an updated companion ...

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If you need intermediate facts and figures on usability, visit UseIt.com, Jakob Nielsen's website. But for more in-depth and extensive information, Prioritizing Web Usability is for you.

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