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Now revised, this Second Edition of Jack Marchewka's Information Technology Project Management focuses on how to create Measurable Organizational Value (MOV) through IT projects. The author uses the concept of MOV to create a solid foundation for making decisions throughout the project's lifecycle and for integrating project management and IT concepts, tools, and techniques.

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That's why Jack Marchewka's INFORMATION TECHNOLOGY PROJECT MANAGEMENT focuses on how to create measurable organizational value (MOV) through IT projects. The author uses the concept of MOV to create a solid foundation for making decisions throughout the project's life cycle and for integrating project management and IT concepts, tools, and technique.

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How IT professionals manage projects and people In this textbook on managing information technology (IT) projects, Jack T. Marchewka gives clear explanations of sound project-management principles. The book's organization and tone are designed for a college setting. Of course, you can read the book on your own and get a great deal from it, even without classroom discussion of its case...

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The 5th Edition of Jack Marchewka's Information Technology Project Management focuses on how to create measurable organizational value (MOV) through IT projects. The author uses the concept of MOV, combined with his own research, to create a solid foundation for making decisions throughout the project's lifecycle.

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Wiley India Pvt. Ltd, 2014. Softcover. New. 18 x 24 cm. Meredith's newest edition of Project Management focuses on all facets of the steps needed to successfully manage a project - from planning and resources to budgeting and more. An important goal is to appeal to help those preparing to take the PMBOK certification exams of the Project ...

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Nice book which gives a high level view of the project management as a profession for a person experienced in general management. The best part of the book is questions and case studies given at the end. Can be used as a study book for project management courses and also by students who are interested to know more about project management.

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Project Management: A Strategic Managerial Approach. by. Jack R. Meredith, Scott M. Shafer, Samuel J. Mantel Jr. 3.33 · Rating details · 6 ratings · 1 review. Projects continue to grow larger, increasingly strategic, and more complex, with greater collaboration, instant feedback, specialization, and an ever-expanding list of stakeholders. Now more than ever, effective project management is critical for the success of any deliverable, and the demand for qualified Project Managers has leapt ...

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Project management is "the application of knowledge, skills, tools and techniques to project activities to meet project requirements" (PMBOK® Guide, Fourth Edition, 2008, p. 6) Project managers strive to meet the triple constraint by balancing project scope, time, and cost goals Information Technology Project Management, Sixth Edition 15

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PROJECT MANAGEMENT Providing Measurable Organizational Value Jack T. Marchewka Northern Illinois University . Acquisitions Editor Beth Lang Golub Assistant Editor Lorraine Raccuia Marketing Manager Gitli Lindner Managing Editor Lari Bishop Associate Production Manager Kelcy Tuvares

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Learning Objectives Describe project quality management (PQM) in terms of planning for quality, quality assurance, and quality control to continuously improve the project's products and supporting processes. Identify several quality gurus or founders of the quality movement, and their role in shaping quality philosophies that can be applied to project management. Define process capability ...

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Learning Objectives Describe the informal organization. Develop a stakeholder analysis. Develop a project communications plan that includes tracking the project's progress to the baseline plan and the distribution of this information to the stakeholders. Apply several types of reporting tools that support the communication plan. Apply the concept of earned value and discuss how earned value ...

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"Project management can be defined as a way of developing structure in a complex project, where the independent variables of time, cost, resources and human behavior come together." ~ Rory Burke 4.

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Jack T. Marchewka The 5th Edition of Jack Marchewka's Information Technology Project Management focuses on how to create measurable organizational value (MOV) through IT projects. The author uses the concept of MOV, combined with his own research, to create a solid foundation for making decisions throughout the project's lifecycle.

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The 5th Edition of Jack Marchewka's Information Technology Project Management focuses on how to create measurable organizational value (MOV) through IT projects. The author uses the concept of MOV, combined with his own research, to create a solid foundation for making decisions throughout the project's lifecycle. The book's integration of project management and IT concepts provides students with the tools and techniques they need to develop in this field.

The Third Edition of Jack Marchewka's Information Technology Project Management focuses on how to create

Measurable Organizational Value (MOV) through IT projects. The author uses the concept of MOV, combined with his own research, to create a solid foundation for making decisions throughout the project's lifecycle. The book's integration of project management and IT concepts provides students with the tools and techniques they need to develop in this field. NEW TO THIS EDITION Incorporates the latest Chaos studies and research conducted by the author and Tata Consultancy services in 2007. Updated material on Project Management process and Project Integration Management. NEW material on critical chain project management. Hands-on, integrated case assignments in the form of 'quick thinking' exercises and end-of-chapter cases. Can be used as classroom discussion tools or student assignments. HALLMARK FEATURES Emphasizes MOV as a central theme in the text. Takes you through the different phases of the project life cycle and introduces the concepts and tools that are appropriate for each specific phase of the project. Incorporates nine areas outlined in the Project Management Institute's Project Management Body of Knowledge (PMBOK) into the basic concepts associated with information systems management and software engineering. Integrates a knowledge management approach throughout the book. Includes a CD trial version of MS Project 2007

A seasoned project management consultant introduces critical project management skills, tools and techniques. Includes case studies, checklists and exercises.

Return on Investment (ROI) remains one of the most challenging and intriguing issues facing human resource development and performance improvement professionals. Drawing on their expertise in developing and implementing ROI programs in human performance and training, Jack J. Phillips, Ph.D., Timothy W. Bothell and G. Lynn Snead demonstrate how you can effectively apply ROI to project management. Today, almost every industry requires employees to manage multiple projects with competing priorities, critical deadlines, and unexpected interruptions—rendering everyone a project manager in some respect. Most employees feel the pressure of juggling any number of key projects simultaneously. Organizations have responded by investing large amounts of both time and money to improve project management, and most strive to justify the efforts and resources dedicated to improving this goal. 'The Project Management Scorecard' is a welcome relief for anyone managing a project or multiple projects, as well as the trainers, human resource development staff, or supervisors charged with measuring, evaluating, and managing project managers. Project Management is one of the hottest topics in business management today, affecting nearly every individual in any organization across the globe. Let three HRD experts show you how to apply the hugely popular ROI process to the key organizational issue of successful project management including: * Project management issues and challenges * Measuring reaction and satisfaction * How to calculate and interpret ROI * Capturing business impact data * Measuring skill and knowledge changes during the project * Monitoring the true costs of the project solution * Converting business measure to monetary values * Forecasting ROI The authors' step-by-step approach allows you to begin the ROI process immediately. Start measuring the success of your project management results today.

Market_Desc: IT Professionals Special Features: · Uses the concept of MOV to create a solid foundation for making decisions throughout the project's lifecycle· Presents more hands-on, practical exercises at the end of every chapter to show how the concepts are applied in the field· Updates and reorganizes the chapters to improve the flow of topics· Prepares readers for the PMP certification exam with a new appendix· Incorporates nine areas outlined in the Project Management Institute's Project Management Body of Knowledge (PMBOK) into the basic concepts About The Book: This book provides IT project managers with the tools to create Measurable Organizational Value (MOV). This edition presents more hands-on, practical exercises at the end of every chapter to show how the concepts are applied in the field. The chapters have been updated and reorganized to improve the flow of topics. An appendix that discusses how to prepare for the PMP certification exam is also included. It will help IT professionals gain the skills to achieve a higher level of success.

Business & Economics/Project Management An exclusive portal to the methods and tools the ROI Institute uses to determine return on investment in project management To survive this modern age of financially skeptical "show me the ROI" investors, it is a crucial step for companies to develop an effective project management strategy in order to stay ahead of the curve and achieve success. Project Management ROI takes the guesswork out of determining how to monetarily value projects by teaching the time-tested Return on Investment (ROI) methodology. It presents these results-based concepts in a methodical, reproducible manner that project managers, executives, and analysts can use as a validated reference for future projects. This book focuses on an array of measures to forecast project value and collect data during and after implementation, including reaction, learning, application and implementation, impact, return on investment, and intangibles. Project Management ROI: Is the first book from the renowned ROI Institute to focus on project management ROI Provides both the tools and methodology for measuring the ROI of project management investments Will help project managers discover the value of specific project management solutions to justify project expenditures

TRY (FREE for 14 days), OR RENT this title: www.wileystudentchoice.com Projects continue to grow larger, increasingly strategic, and more complex, with greater collaboration, instant feedback, specialization, and an ever-expanding list of stakeholders. Now more than ever, effective project management is critical for the success of any deliverable, and the demand for qualified Project Managers has leapt into nearly all sectors. Project Management provides a robust grounding in essentials of the field using a managerial approach to both fundamental concepts and real-world practice. Designed for business students, this text follows the project life cycle from beginning to end to demonstrate what successful project management looks like on the ground. Expert discussion details specific techniques and applications, while guiding students through the diverse skill set required to select, initiate,

execute, and evaluate today's projects. Insightful coverage of change management provides clear guidance on handling the organizational, interpersonal, economic, and technical glitches that can derail any project, while in-depth cases and real-world examples illustrate essential concepts in action.

As executives build and nurture their organization's strategic agility in today's turbulent, uncertain business environment, the ability to lead strategic change has become more critical than ever. The *Strategic Project Leader: Mastering Service-Based Project Leadership, Second Edition* will help project managers lead with confidence in temporary, ambiguous team structures that execute risk-laden work in an increasingly agile project environment. Like the first edition, this edition encourages readers to take ownership of their leadership agenda and become disciplined in the processes of building a framework of leadership skills. Readers are introduced to a new role: the service-based project leader. This role serves the entire project organization by creating a meaningful experience for team members, customers, and critical stakeholders. The book provides practical guidance to help you move from project manager to service-based project leader. Detailing a framework for developing and refining leadership skills, it explains how to build a leadership competency pyramid and then execute a self-directed plan for building leadership competencies. The leadership competency pyramid includes an intuitive model that will be helpful to project managers at any level. The book elaborates on the components of each layer of the pyramid and how each layer relates to the others. A chapter is dedicated to each layer of the pyramid, with supporting evidence for the necessity of each of these layers, as well as practical advice on how to build and practice these component layers.

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